



Boys & Girls Clubs of Canada
Clubs Garçons et Filles du Canada

20 GREAT FUNDRAISING IDEAS YOU CAN USE NOW!

- 1. Corporate Matching Gift** - Ask your company to match the amount of pledges you receive from your fellow co-workers.
- 2. Fundraising dinner at your local favorite restaurant** - Ask your favorite local restaurant to host a fundraising dinner for you. Have them donate a certain percentage of the night's total proceeds.
- 3. Dress Down Day** - Ask your company if they will allow those who donate to wear jeans on a designated day (usually Fridays). Send out an e-mail to your staff notifying them. Have everyone pay \$5 to dress down and put all of the money towards your fundraising.
- 4. Desk Drop** - Get a box of assorted cookies. Make up little business cards with your individual or team information on it and directions on how to sponsor you. Attach the card to the cookies and drop one on each desk of your co-workers that you want to sponsor you. It is even better when you see them personally so you can tell about your efforts and what you are doing.
- 5. Garage Sale** - Know all that stuff that's been hanging out in your garage...in your attic....in your basement? Gather it up and ask your friends to do the same. Put it in your front yard and sell, sell, sell! Put all the money raised toward your fundraising!
- 6. Bake Sale** - Become Julia Child (and ask your friends to do the same) and host a bake sale. You can even have it in conjunction with your garage sale.
- 7. Extra Change In My Pocket Box** - Create these little boxes for your friends and family and have them place it on their dressers. At the end of the day, they can drop their spare change in the box.
- 8. Start your own Extra Change Box** - Keep a jar near your door and put all your extra coins in it every day. Or put it on your desk at work!
- 9. Answering Machine Message** - Change the message on your cell phone or answering machine to mention your fundraising campaign and participation in the race. Let them know you need their help!

10. Carry copies of your fundraising letter in your purse - Have one with you at all times and pass them along to people you meet.

11. Happy Hour Party - Invite all of your friends (and their friends!) to a happy hour party. You can charge per head or just hold a raffle. (It can be cheap raffle items, bottles of wine, movie tickets, etc.)

12. Theme Party/Dinner - Hold a theme party for 10 (or more) of your friends. Donation: \$50 per person. Spend no more than \$20 per person on the food and you'll have \$300 (or more) in pledges by the end of the night.

13. Movie ticket donation - Ask your local movie house to donate several movie tickets. Sell them (or use them for raffle items) and put the money toward your pledges.

14. Birthday gift pledge - This is a very simple way to raise money and it'll be a lot easier for your friends and family to write you a check instead of spending hours trying to shop for you!

15. Creative Friends - Find a local artist or ask a creative friend if he/she would donate a piece of art or some jewelry that you can use in a silent auction.

16. Signature Lines - Change the signature line of your outgoing e-mails to mention your involvement in *Race for Kids*.

17. Penny Wars - Put out a jar for each department at your office. For every penny that is in there you have to subtract one point. For all silver coins you get one point. Do this for a week or so and reward the department with the highest total. Put all of the money toward your fundraising.

18. Radio Station - Call your favorite radio station and ask them to make an announcement on the air (they may even interview you!)

19. Car Wash - Hold a themed car wash and ask businesses to donate items. Get family and friends involved.

20. Meet the Press - Does your company distribute a newsletter? Does your company have interoffice e-mail? Take advantage of these! It's a perfect way to get the word out.